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# Is electricity affordable and reliable for all in Vietnam?

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# Clean Energy and Sustainable Development Lab



Founded in 2014, building a world-class interdisciplinary research team with the mission to contribute to the green growth of the energy sector in Vietnam and other South East Asian countries.

http://cleaned-usth.com

#### **Outline**

- 1. Introduction
- 2. Access to grid and electricity use
- 3. Affordability and satisfaction
- 4. Electricity tariff reform
- 5. Conclusion

#### 1. Introduction: Data used



## MINISTRY OF PLANNING AND INVESTMENT GENERAL STATISTICS OFFICE

THE INTER-CENSAL POPULATION AND HOUSING SURVEY TIME-POINT: 00.00 AM 1 APRIL 2014

#### THE QUESTIONNAIRE OF COLLECTION OF INFORMATION ON POPULATION AND HOUSING

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(Long Form)

The information collected in this survey is implemented by the Decision No 1253/QD-TCTK dated 22 November, 2013 of the General Statistics Office's Director General; be used and kept strictly confidential by the regulations of the Statistics Law

Reference: General statistical office (2015) *The 1/4/2014 Viet Nam Intercensal Population and Housing Survey: Major Findings.* Vietnam: Ministry of Planning and Investment.

Descriptive data analysis using Python, Pandas, NumPy and Matplotlib.

#### VN households survey variables

- Annual income
- Poverty status

. . .

- Electricity amount used last month,
- Electricity bill last month
- Did you use grid electricity for lighting?
- Did your electricity use meet your needs?

#### 2. Access and usage

2.1 Access: mostly everyone

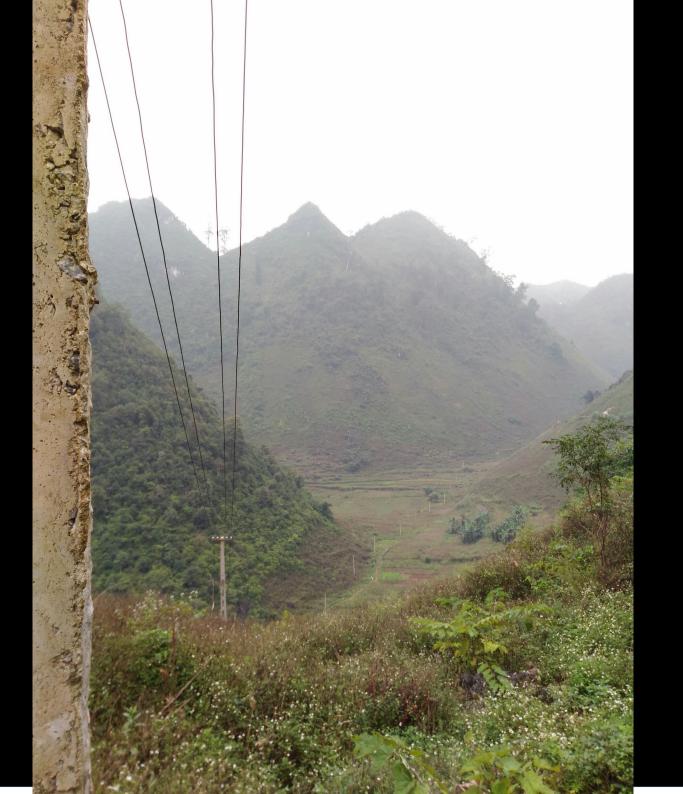
2.2 Usage: less than 50kWh/month for 25 % of households (in 2014)

## 2.1 Access: mostly universal

« From the early days [...], when the power system had just been unified, through to today, when more than 95 percent of all households have access to electricity, there is a compelling story.

It is not only a story of policies and institutions, or of financing and tariffs. It is also a story of Vietnam's growth as a nation and as a society built on the unifying force of electrification. »

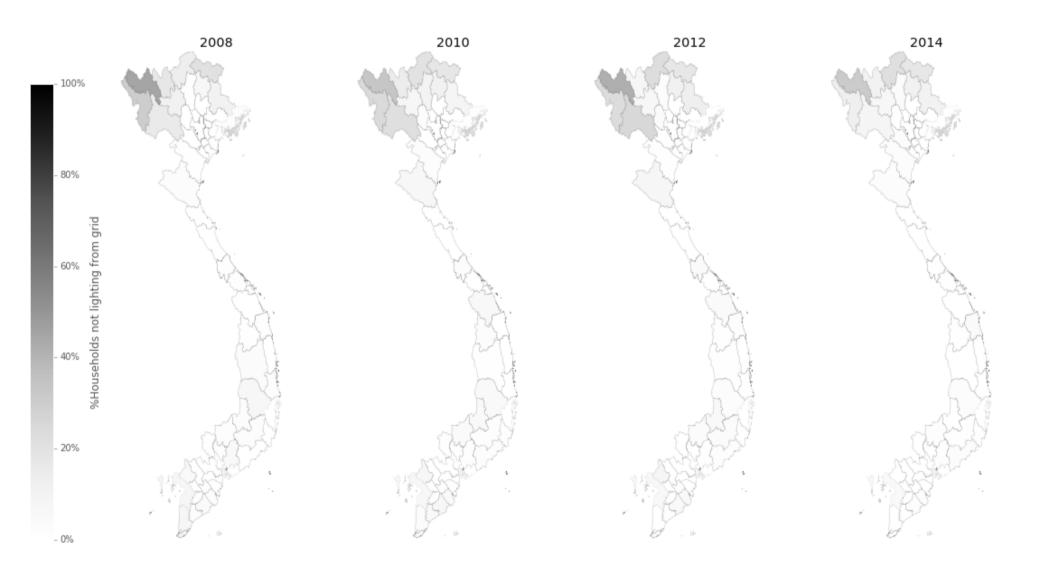
Hoang Trunh Hai (2011)



Rural electrification in the northern provinces.

Hà Giang, 2016-11 © Ha-Duong

# The share of households not relying on the national grid for lightning decreased from 2010 to 2014 in most provinces.

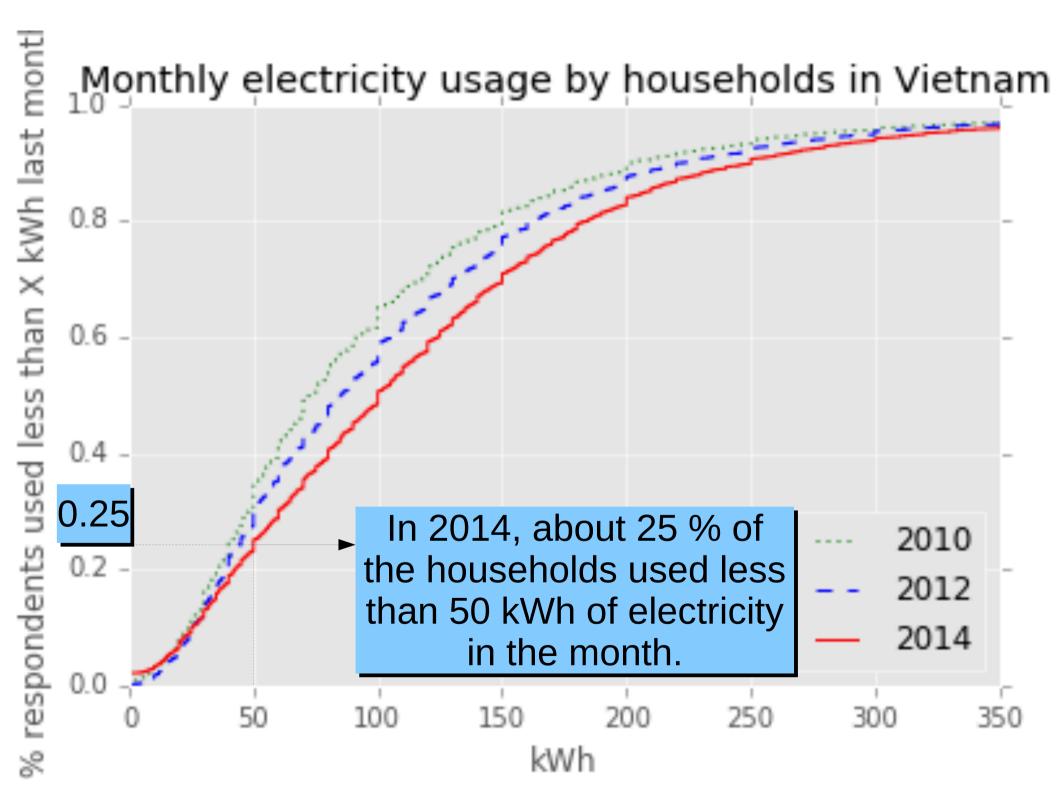


#### **Summary on access**

- In 2014, 97.7 % of households in Vietnam used grid electricity for lighting.
- « One million people primarily in the northern mountainous regions of Vietnam are currently without access to electricity. » Doan Van Binh, IES (2010)

#### 2.2 Usage

In 2014, **one out of four** Vietnamese households used **less than 50 kWh** per month.



## 50 kWh/month electricity budget

1 kWh Charge phone everyday

2 kWh Boil 5 teapots everyday

7 kWh Lighting, 4 lamps 4 hour per day

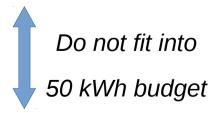
17 kWh Fan, 8 hours per day

23 kWh Rice cooker OR Television

Basics, add up to 27 kWh

50 kWh Fridge

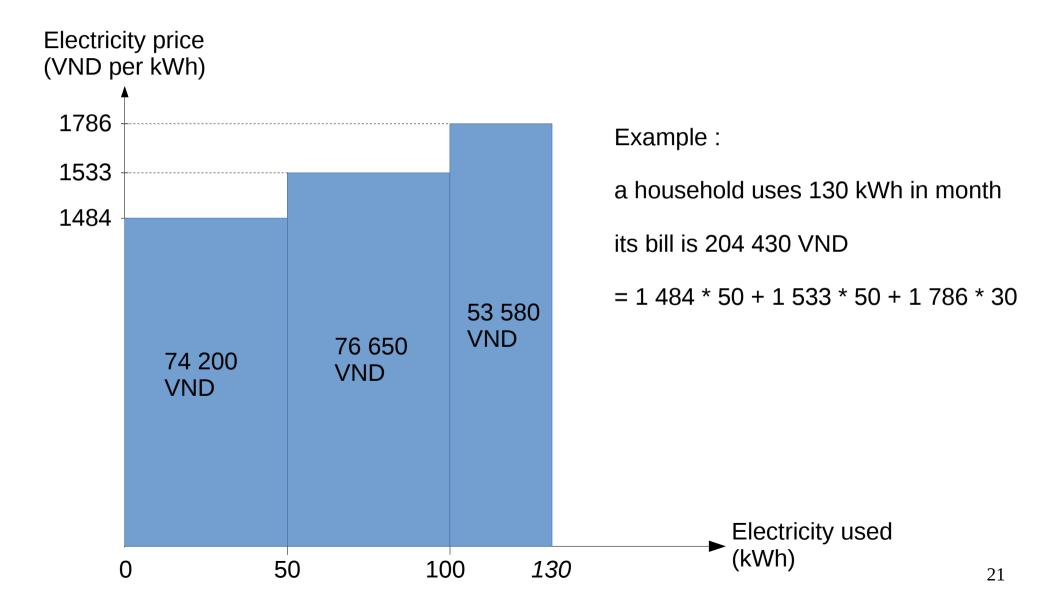
60 kWh A/C, 2 hours per day



### 3. Affordability & satisfaction

- 3.1 Block tariff : big consumers subsidize small
- 3.2 Tarif catch up after inflation control
- 3.3 Households pay <6% of income for power.
- ... but that level is increasing
- 3.4 Satisfaction has increased a lot

#### 3.1 « Blocks tariff » → redistribution



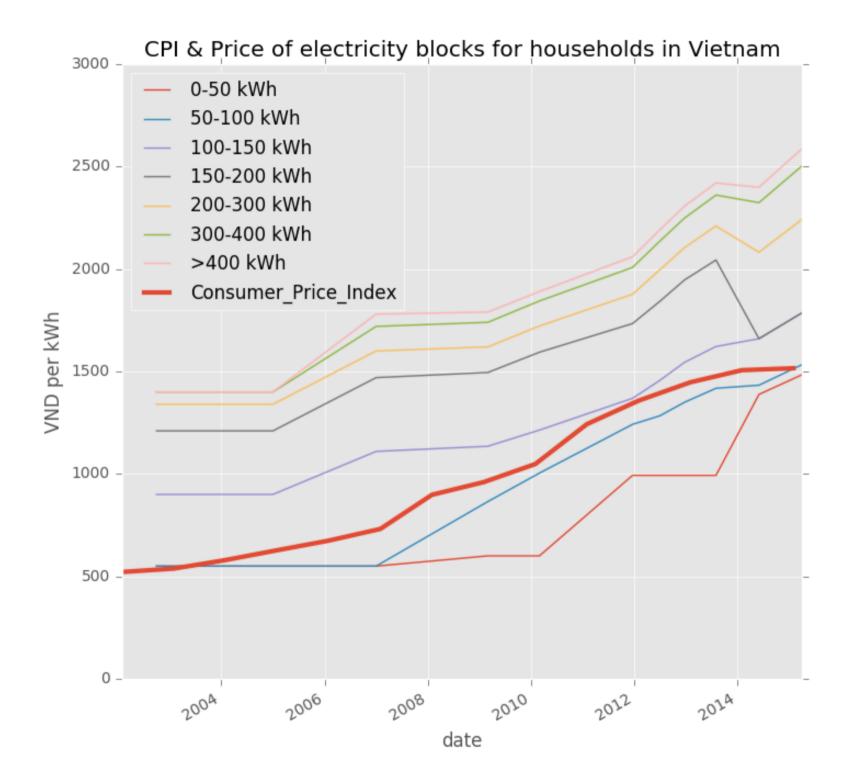
#### 3.2 Tariff used to control inflation

#### Kinhté Saigon Online

Preventing Power Tariffs From Stoking Inflation
Dr. Nguyen Minh Phong, *The Saigon Times*, Feb 25, 2010

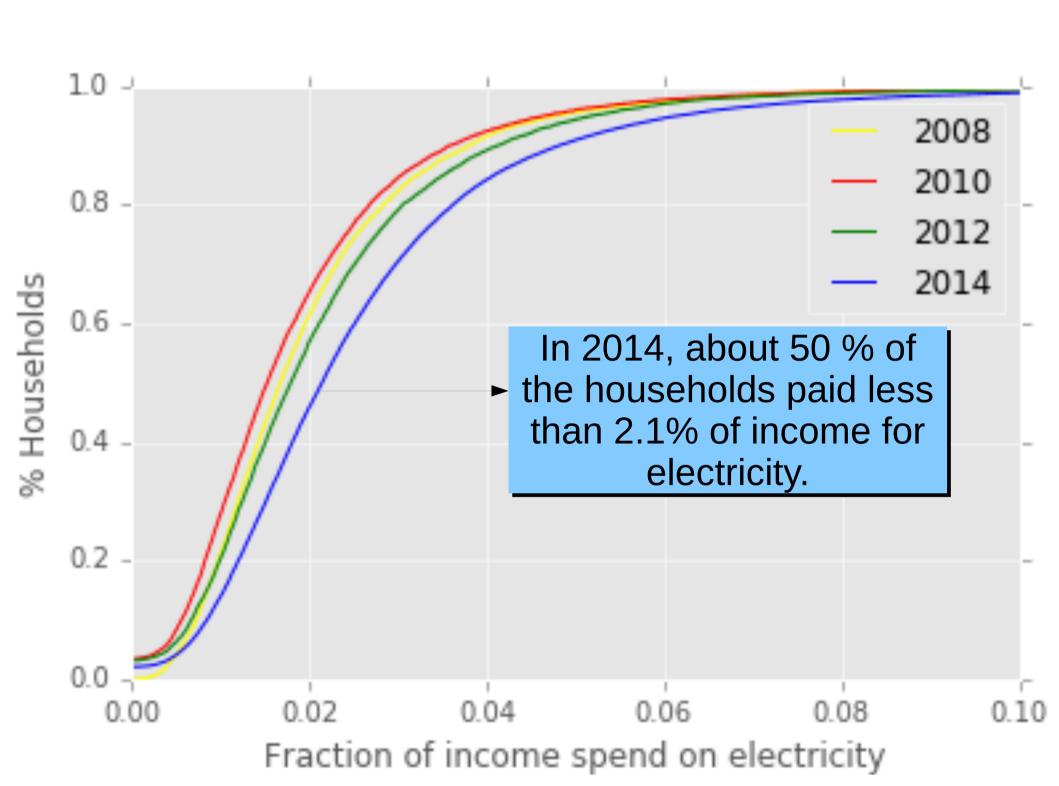


Vietnam to raise power prices from July 1 after inflation slows. *Thanh Nien News*. June 30, 2012

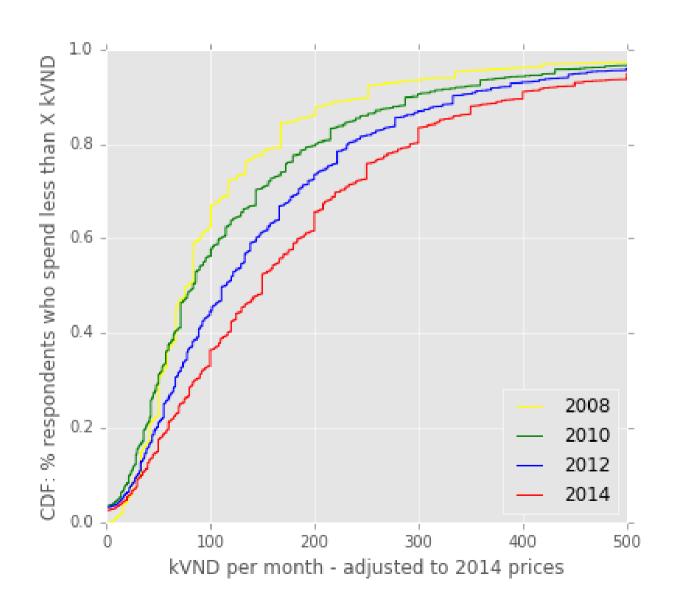


#### 3.3 Bill as a fraction of income

Year	2008	2010	2012	2014
Households not paying anything	0.023 % of household	3.4 % of households	3.2 % of households	2.2 % of households
Households paying more than 10 % of their income for electricity bill	0.5 % of households	0.4 % of households	0.5 % of households	1.1 % of households
Half of the households pay less than	1.7 % of income	1.5 % of income	1.8 % of income	2.1 % of income
95 % of the households pay less than	4,8 % of income	4.6 % of income	5.2 % of income	6.2 % of income



# Electricity bills 2x between 2008 and 2014

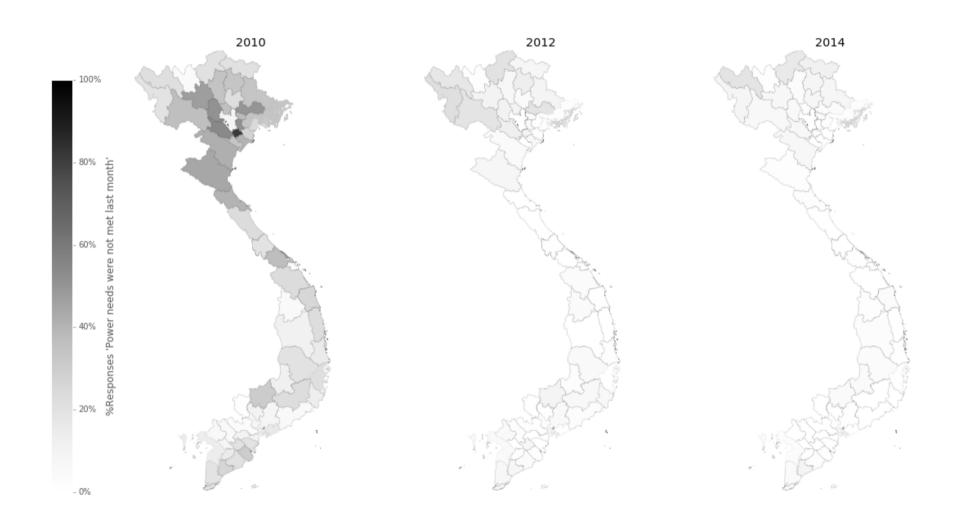


#### 3.4. Needs are met now

In the last month, did your consumption of electricity met the needs of your household?

Survey year	2010	2012	2014
	N = 9 261	n = 9 242	n = 22 695
Not sufficient	24.4 %	4.8 %	2.7 %
Sufficient	72.6 %	89.6 %	91.7 %
More than sufficient	3.0 %	5.6 %	5.6 %

### Satisfaction levels progress



#### Summary on needs satisfaction

 In 2010, one out of four households in Vietnam declared that their electricity use was insufficient to meet their needs.

 That insatisfaction ratio dropped under 3 % in 2014.

 The subjective indicator reveals what access and affordability did not show.

### 4. Electricity tariff reform

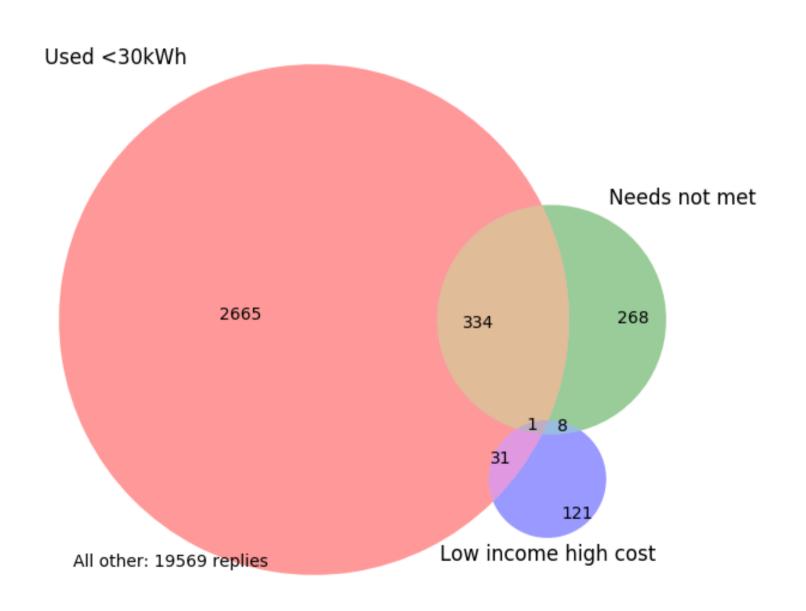
- 4.1 Limits of existing subsidy
- 4.2 A more progressive tariff
- 4.3 EVN revenue increase

### 4.1 Limits of energy subsidies

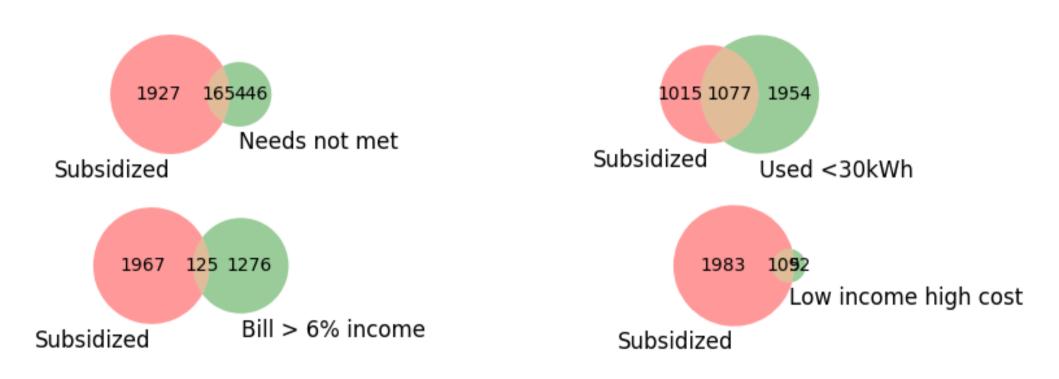
- Theory: Low correlation between criteria, who is energy poor?
  - Electricity use below basic needs (30kWh/month)
  - Pay over 6% of income for electricity
  - ... and is income poor
  - Needs not met

 Practice: Subsidy does not reach most energy poors, in any case.

## Energy poverty in Vietnam Households 2014 survey (n=22997)



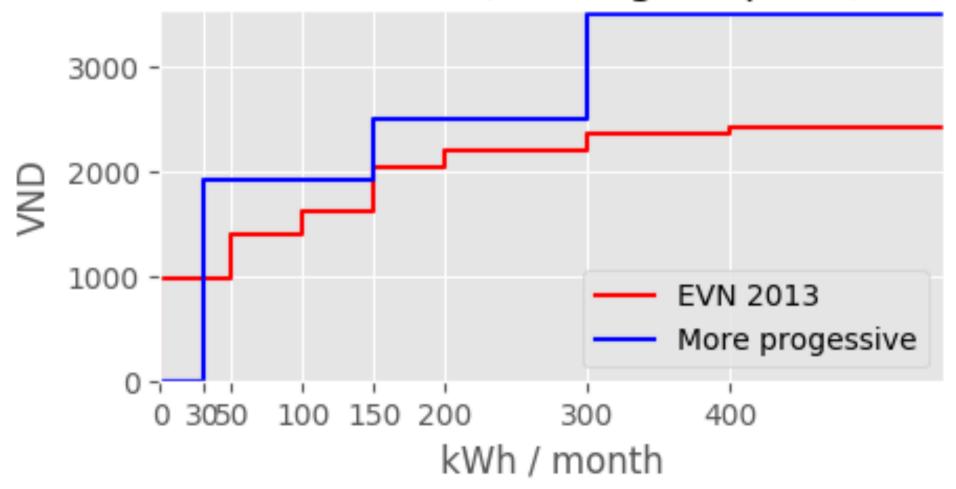
## Subsidy coverage



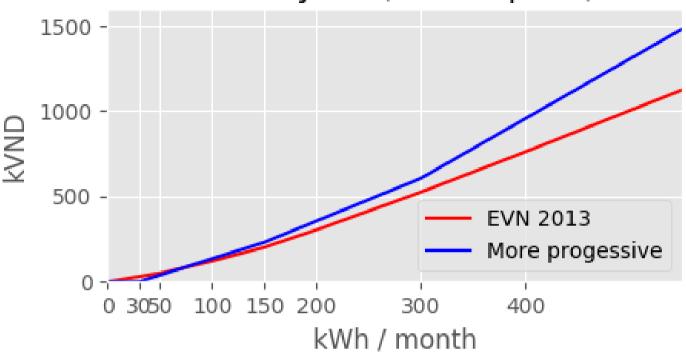
#### 4.2 A more progressive tariff

- First block free, universal basic needs 30kWh
- Top block at high marginal cost
- Top 30% households subsidizes the other 70%

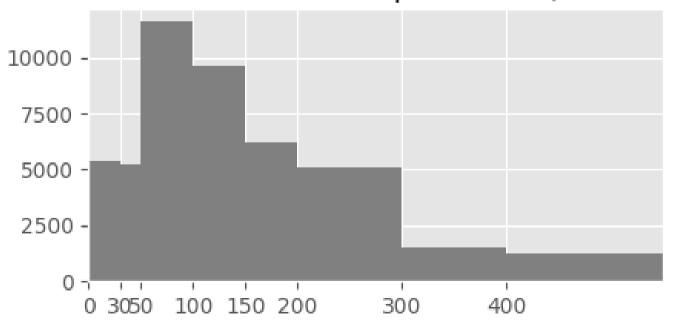
#### Vietnam households electricity costs Block tariff (= marginal price)



#### Monthly bill (= total price)



#### Number of households per block (N=45990)



#### Lower bill for 28% of households

We re-estimated monthly bill of each household. Under the more progressive tariff:

- The share of households with a zero electricity bill increases from 2.2% to 6.5%. The majority were not previously subsidized.
- Any household which were previously directly subsidized, do not loose their previous benefit, they access 30 kWh for free as every other household.
- The bill decreases for 28.3% of households, at most by -29.6 kVND.

#### 4.3 EVN revenue increase by 15 %

Average bill increases 15% from 199.9 kVND to 229.1 kVND, that is 29.2 kVND.

- For 50% of households, the bill increases over 19.7 kVND
- For 5% of households, the bill increases over 83.6 kVND
- For 1% of households, the bill increases over 301.7 kVND, with a maximum increase of 1374.0 kVN

#### 5. Conclusion

Subjective indicators usefull

- Electricity costs increasing
- Possibility to increase both revenue and affordability